



Executive Office of  
Environmental Affairs



OFFICE OF TECHNICAL  
ASSISTANCE



## Setting Your Agenda for Environmental Performance: THE BUSINESS CASE FOR DESIGN FOR THE ENVIRONMENT FOR MEDICAL DEVICE MANUFACTURERS

June 21, 2005

8:00 AM – 12:30 PM

100 Cambridge Street, Boston, MA

Conference Room B, 2<sup>nd</sup> Floor

**8:00 Registration & Continental Breakfast**

**8:30 Welcome & Introductions**

- *Ellen Roy Herzfelder, Secretary, Executive Office of Environmental Affairs*
- *Tom Sommer, President, MassMEDIC*

**8:40 Executive Session - Building Business Value Through Environmental Protection**

- *Patrick Eagan, Ph.D., P.E., University of Wisconsin-Madison*

**9:15 Break**

**9:30 Design for the Environment: Where's the Green and Gold?**

- *Patrick Eagan, Ph.D., P.E., University of Wisconsin-Madison*

**10:30 Drivers for DfE**

- *EU Environmental Directives – Stephen Greene, Howland Greene Consulting, LLC*
- *Healthcare Drivers – Sarah O'Brien, Hospitals for a Healthy Environment (H2E)*

**11:15 Company Success Stories**

- *Safety and Environmental Product Stewardship Initiatives, Theresa Tiernan, Bayer HealthCare LLC*
- *Al Iannuzzi, Johnson & Johnson*

**12:20 Wrap-up**

**12:30 Adjourn**

## **Directions to 100 Cambridge Street, Boston, MA -**

***Please note that a picture ID is required to gain access to Conference Room B.*** If entering the building from Cambridge Street, take the escalator to the security desk located on the second floor. You also may enter from the second floor plaza between Bowdoin and Somerset Streets.

### **Via Public Transportation:**

100 Cambridge Street is the high-rise behind the new brick shops and condominiums at the corner of Cambridge and Bowdoin Streets, opposite the Bowdoin stop on the Blue Line. Connections are possible via the Orange line at State Street. Other nearby stops include Government Center and Park Street on the Green line, and Park Street and Charles Street on the Red Line. It is a ten minute walk from North Station: if coming from the Orange line, turn left (if coming from the Commuter Rail, turn right) in front of the station onto Causeway Street, which becomes Staniford St. Go straight up Staniford Street until it ends at Cambridge Street. Take a left onto Cambridge Street and go one block to the corner of Cambridge and New Chardon Streets. 100 Cambridge Street is on the far corner.

### **From The Mass Turnpike:**

Take the Mass. Pike east to Route 93 North. Take the Government Center exit (number 23) and make a left onto North Street, then a right at the lights onto Congress St. At the second set of lights take a left onto New Chardon Street, and go through one set of lights. Turn left at the next signalized intersection onto Cambridge Street -- the entrance to 100 Cambridge Street is on the right.

### **From RT. 93 Southbound:**

Take the Government Center exit, number 24A off 93S. Turn right onto North Street, then take a right at the lights onto Congress Street. At the second set of lights take a left onto New Chardon Street, and go through one set of lights. Turn left at the next signalized intersection onto Cambridge Street -- the entrance to 100 Cambridge Street is on the right.

### **From RT. 93 Northbound:**

Take the Government Center exit (number 23) and make a left onto North Street, then a right at the lights onto Congress St. At the second set of lights take a left onto New Chardon Street, and go through one set of lights. Turn left at the next signalized intersection onto Cambridge Street - the entrance to 100 Cambridge Street is on the right.

### **From Storrow Drive:**

Take the Cambridge Street exit off Storrow Drive. 100 Cambridge Street is the high-rise behind the new brick shops and condominiums at the top of the hill on the corner of Cambridge and Bowdoin Streets.

### **Parking:**

There are several parking garages in the area. One of the nearest is at Haymarket Square. You may enter from either New Chardon Street or New Sudbury Street. If you are coming from 93S, enter the garage from New Chardon Street by taking the left immediately after the first light. If you are on Cambridge Street, go past 100 Cambridge Street to the next light at New Sudbury Street and take a left. The parking garage is on your left before the lights at Congress Street.